



SINDHI COLLEGE

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33/2B, KEMPAPURA HEBBAL BANGALORE-560024

DEPARTMENT OF MANAGEMENT
Innovation Teaching conducted during the year 2022-23

Sl.NO	Activities	Date
1	Student Presentation on Service Marketing in Aviation	25-11-2022
2	Airport Model and Aviation Chart Exhibition	09-02-2023
3	Group Discussion on the topic "Managerial Skills- Born or Made"	02-08-2023
4	Role Play for the topic "Qualities of Event Management"	08-08-2023

Head of the Department of Management
Sindhi College
33/2B, Kempapura, Hebbal
Bangalore - 560 024.



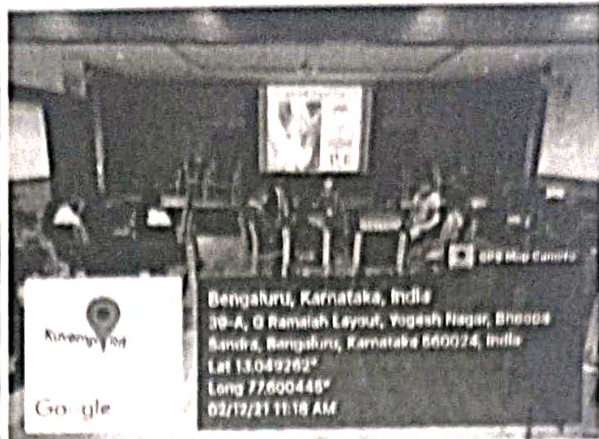
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DEPARTMENT OF MANAGEMENT
 INNOVATIVE TEACHING PRACTICES
 ROLE PLAY

Topic: QUALITIES OF EVENT MANAGER

Date & Time of the Programme	
Type of the Programme (Co-curricular/ Extra-curricular/ Cultural/ Sports/ NSS/ NCC/ Industry-Institute Interaction/ Extension Activities/ Outreach/ Capacity Building/ Others)	Co-Curricular
Name of the Resource Person	Ms. Shashikala
Designation	HOD Department of Management
Class	IV th sem BBA (Aviation)
Total No. of Students	16
Programme In-charge	Ms. Shashikala Department of Management
Collaboration	---
Objective	<ul style="list-style-type: none"> To enable students to understand the qualities of Event Manager. To the gain the knowledge about the skills of Event manager.
Issues/ Key factors addressed	<ul style="list-style-type: none"> Qualities and skills of Event manager. Characteristics of Event Manager.
Impact/ Outcome	<ul style="list-style-type: none"> Students derived knowledge about the qualities of Event manager through a dynamic role play. There understood the challenges and practical difficulties Event manager might face



Sachinhalal
HOD

Head of the Department of Management
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DEPARTMENT OF MANAGEMENT INNOVATIVE TEACHING PRACTICES ROLE PLAY

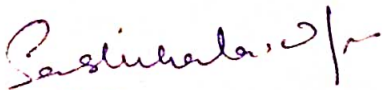
Subject: Qualities of Event Manager
Class: IVth Sem BBA Aviation
Faculty Name: Ms. Shashikala
Date: 08/08/2023

Students of IVth Sem BBA Aviation have participated in the Role Play and gave their views on Qualities of event Manager. The play enabled students to understand the qualities of the event manager. Students also gain the knowledge about the characteristics and challenges faced by the event manager. The Role Play on the Topic “Qualities of Event manager” was very helpful for students to gain in-depth knowledge about the important qualities and responsibility required for an event manager.



List of students attended the session

1 st Sem BBAM
1. Aysha Hannan
2. Kulsum Kounain
3. Laikangbam Miranda Devi
4. Mohammed Shabaz
5. Moirangthem Linthoi Chanu
6. Revanth Yadav D
7. Rishi Ajay Shetty
8. Sogalsem Etanu Chanu
9. Shaik Mohammed Javeed Basha
10. Suchitra Kumari Sahu
11. Ujwal S R
12. V Shruthi Saranya
13. Vishnu P S
14. Waikhom Hojanganbi Chanu
15. Alan T R
16. Abhith J



HOD

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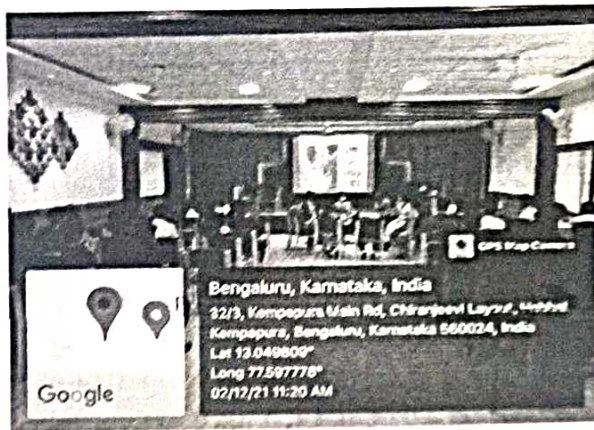
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DEPARTMENT OF MANAGEMENT
INNOVATIVE TEACHING PRACTICES
GROUP DISCUSSION & PRESENTATION

Date & Time of the Programme	02-08-2023
Type of the Programme (Co-curricular/ Extra-curricular/ Cultural/ Sports/ NSS/ NCC/ Industry-Institute Interaction/ Extension Activities/ Outreach/ Capacity Building/ Others)	Co-Curricular
Name of the Resource Person	Ms. Nandini
Designation	Assistant Professor Department of Management
Class	IV th sem BBA
Total No. of Students	50
Programme In-charge	Ms. Nandini S Department of Management
Collaboration	---
Objective	<ul style="list-style-type: none">To enable students to upskill their knowledge about Managerial skillsTo make students to know the importance of Managerial Role and responsibilities in business
Issues/ Key factors addressed	<ul style="list-style-type: none">Managerial SkillsRole and Responsibilities
Impact/ Outcome	<ul style="list-style-type: none">The activity helped students to analyse and understand the importance of Managerial skills in the businessThe group discussion was very helpful for students to gain in-depth knowledge about Manager roles and responsibilities



Seshikala P.

HOD

Head of the Department of Management
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DEPARTMENT OF MANAGEMENT INNOVATIVE TEACHING PRACTICES GROUP DISCUSSION

Subject: Managerial Skills – Born or Made
Class: IV th Sem BBA
Faculty Name: Ms. Nandini S
Date: 02/03/2023

Students of IVth Sem BBA have participated in Group Discussion and gave their views on Managerial skills. The discussion enabled students to upskill their personality as per the standards of market trends. It also helps the student to gain the knowledge about the roles and responsibilities of a manager in the recent market scenario. The Group discussion on Managerial skills was very helpful for students to gain in-depth knowledge about the importance Managerial skills.



List of students attended the session

RANJITHA M	ANKITH KUMAR PANDEY	Joshitha V
VIBHA M SHELKE	KOWSHAL CHETRY	SAMDARSH S
NITHYASHREE A	MONISHA R	VIJAYALAKSHMI V
RAJ KUMAR SINGHA	Krithik G T	SHARAN SAI V S
MOHAMED ABU BAKAR SIDDIQ	Kajal A M	ARPITHA M
Shruthi Emmanuel	TEJASWINI M	ANTRA PACHERIWALA
Vaishnavi P	Dinesh Babu S	
SUNIL CHOUHAN	Gurukiran P	
Chandra Sena	AMRITJIT SINGH	
P Jayanth Varma	PAVAN M	
AJAY S	Sinchana Samak N D	
Chinuthan L	TARUN P	
VANITHA N	PURVI RAJ B S	
Devika K	Goutham U Jangid	
KUMARAN G	ASHWINI G	
AMRUTHA S A	Amritha Varshini C	
Nishant Kumar Dubey	Dhananjaya S	
Vishnu Vardhan D	P L Pratham Achar	
Nitesh M	KISHAN KUMAR V	
SAHANA D		

Sashikala C.
HOD
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DEPARTMENT OF MANAGEMENT

AIRPORT MODEL & AVIATION CHART EXHIBITION

Date & Time of the Programme	09/02/2023
Type of the Programme (Co-curricular/ Extra-curricular/ Cultural/ Sports/ NSS/ NCC/ Industry-Institute interaction/ Extension Activities/ Outreach/ Capacity Building/ Others)	Co-curricular
Name of the Resource Person	-
Designation	-
Class	I st , III rd & V th Sem BBA Aviation Management
Total No. of Students	45
Programme In-charge	Prof. Sharath M Assistant Professor, Department of Management
Collaboration	---
Objective	<ul style="list-style-type: none">• To motivate students to demonstrate various functions of airport operations.• To build confidence among students in explaining various concepts of aviation industry.
Issues/ Key factors addressed	<ul style="list-style-type: none">• Airport areas – Curb Side, Land Side & Air Side were explained by three different students in the airport model.• 25 different charts were explained individually by students during the event.
Impact/ Outcome	<ul style="list-style-type: none">• Students from other stream gained some knowledge about the Aviation industry.• Exhibition enhanced the presentation skills in aviation students.



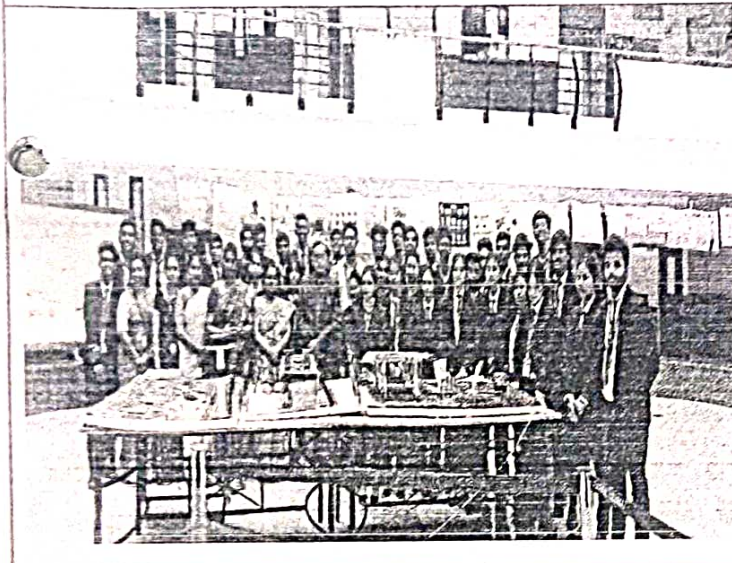
GPS Map Camera

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33/2B, Vinayakanagar, Kempapura,
Bengaluru, Karnataka 560024, India
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Long 77.598387°
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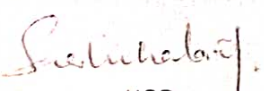
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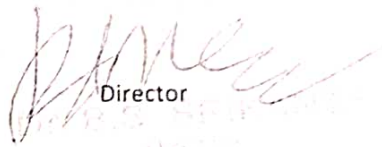
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33/2B, Vinayakanagar, Kempapura,
Bengaluru, Karnataka 560024, India
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Long 77.598444°
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Signature of the Co-Ordinator


HOD


Principal
SINDHI COLLEGE
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Bengaluru-560 024.


Director
#33/2B, Kempapura, Hebbal,
Bengaluru - 560 024.



DEPARTMENT OF MANAGEMENT

2022-23

Report on Airport Model & Aviation Chart Exhibition

Date: 09-02-2023

Department of Management organized 1 day exhibition on “Airport Model & Aviation Charts” which was presented by 45 students of 1st, 3rd & 5th year BBA Aviation Management at Sindhi college Quadrangle on 9th Feb 2023.

Students used various materials and made the airport model which was consisting of three main areas of airport namely Curbside, Landside & Airside.

The exhibition started from 11:15 AM on 9th Feb 2023 at the college quadrangle and more than 500 students visited the exhibition.

Curbside of the airport model was explained by Ms. Saaksshi of 1st Sem BBAM, Landside which includes Passenger Terminal Building was explained by Mr. Hrithik of 5th Sem BBAM & Airside area of the model was explained by Ms. Aysha & Ms. Shruthi of 3rd Sem BBAM.

Around 25 different charts were prepared individually by students of BBAM of all the three semesters. Each student explained their chart to all the visitors. Visitors were very enthusiastic to know about the Aviation industry, airport and airline operations.

Dignitaries of the Sindhi Seva Samithi, Director Dr. B S Srikanta, Principal Prof. Asha N, SIM Director Dr. Gopinath, all the teaching and non-teaching staff of the college & various students of other stream visited the Exhibition at the Quadrangle.

The exhibition was educative, interesting, knowledge enhancing and gave exposure to students of other stream about the various operational aspects of the aviation industry.

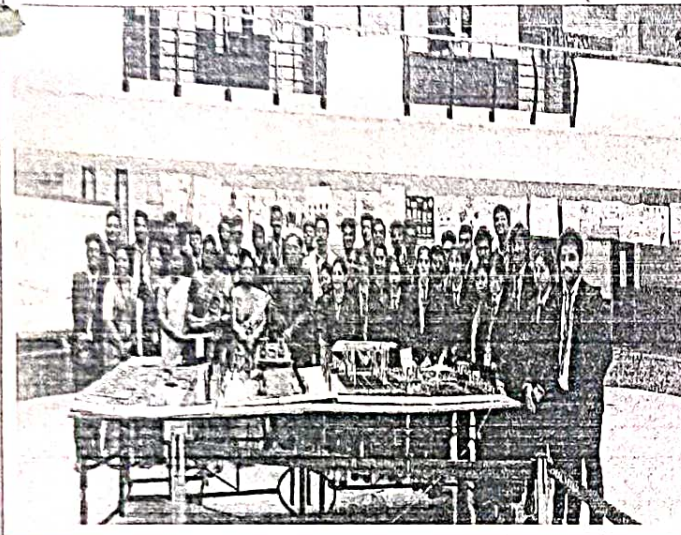
PHOTOGRAPHS



GPS Map Camera
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 Signature of the Co-Ordinator HOD

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 Principal
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 Director
 K. B. S. GERANI
 Director,
 SINDHI COLLEGE,
 No. 33/2B, Karnataka 560024,
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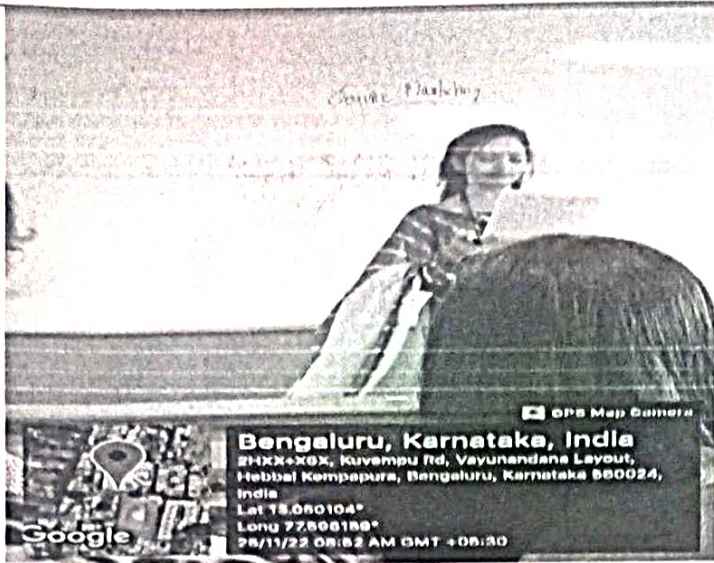
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DEPARTMENT OF MANAGEMENT INNOVATIVE TEACHING METHODS

Student Presentation

Date & Time of the Programme	25/11/2022 09:30 AM
Type of the Programme (co-curricular/extra-curricular/ cultural/sports/NSS/NCC/Industry- Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular, Capacity-building;
Name of the Resource Person	--
Designation	
Class & Batch	III Sem BBAM
Total No. of Students	15
Programme In charge	Ms. Reethu Rachel Raj Assistant Professor Department Of Management
Collaboration :	----
Objective :	<ul style="list-style-type: none">• To enable the students learn marketing concepts.• To identify the marketing mix in various industries.• To identify the airline marketing mix
Issues / Key factors addressed :	<ul style="list-style-type: none">• Marketing mix• case study on the marketing mix of emirates• Comparative study on the marketing mix of various airline companies.
Impact/ Outcome :	<ul style="list-style-type: none">• The presentation developed the presentation skills among the students.• It helped the students to develop their team building skills among them.• Understood the various marketing strategies taken up by several airline companies.

Photographs



Bengaluru, Karnataka, India
 2HXK+X6X, Kuvempu Rd, Vayunandana Layout,
 Hebbal Kempapura, Bengaluru, Karnataka 560024,
 India
 Lat 13.050104°
 Long 77.598188°
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Bengaluru, Karnataka, India
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 Hebbal Kempapura, Bengaluru, Karnataka 560024, India
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 Bangalore 24, Pampa Extension, Hebbal Kempapura,
 Bengaluru, Karnataka 560024, India
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 Layout, Hebbal Kempapura, Bengaluru, Karnataka
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DIRECTOR
Dr. B.S. SRIKANTA
 Director
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 No. 33/2B, Kempapura, Hebbal
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Head of the Department of Management
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DEPARTMENT OF MANAGEMENT
INNOVATIVE TEACHING METHODS
Student Presentations

Subject: Service Marketing in Aviation

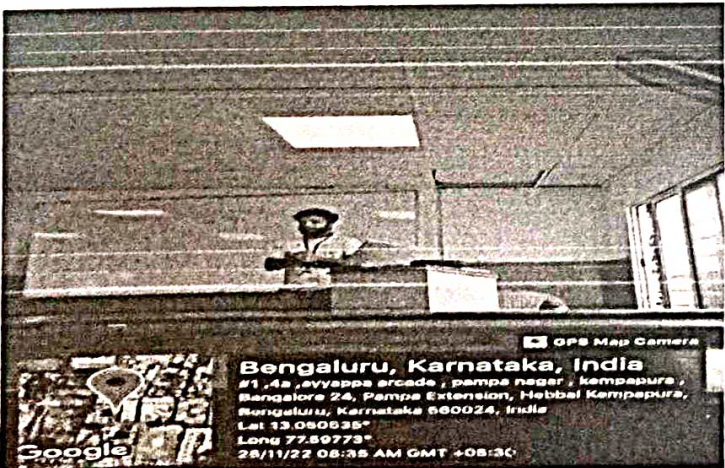
Teacher Name: Ms.Reethu Rachel Raj

Date: 25/11/22

The students of III semester BBA Aviation presented various topics related to the subject "Service Marketing Mix". The students had taken various airlines like indigo, emirates, American airlines, Delta airlines etc for the study.

The presentation helped the students to understand the importance of the marketing strategies for the survival of any companies. There was a comparative analysis of various airline companies regarding the marketing mix adopted by them. Students also came up with the recommendation to several airline companies to modifying their marketing strategies in order to perform well in the market.

Photographs



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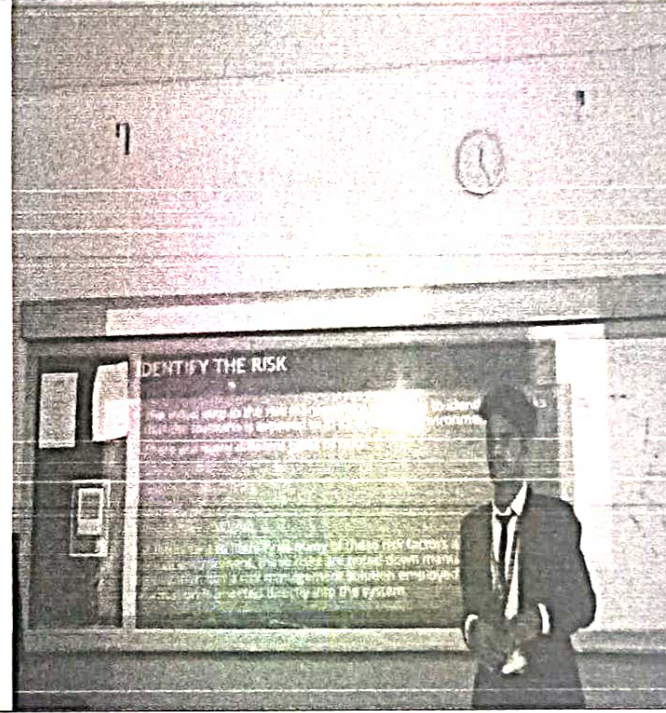
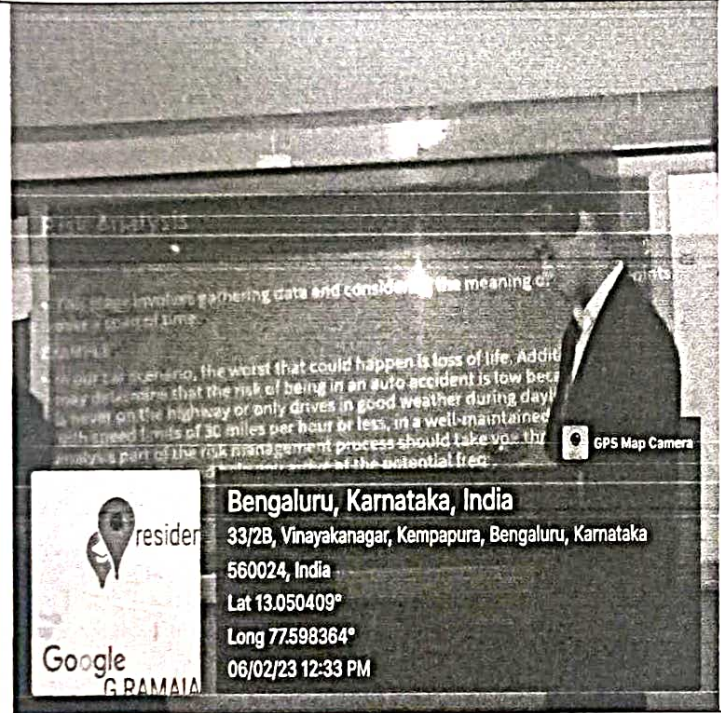
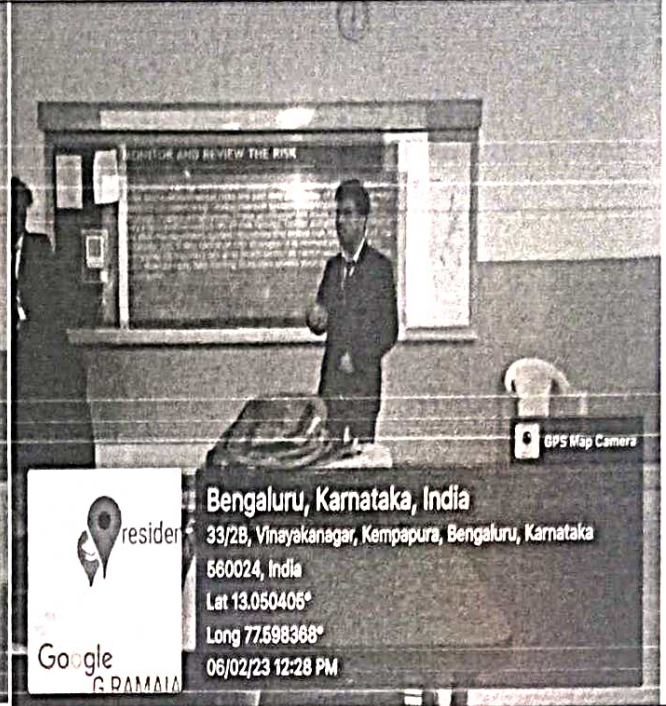
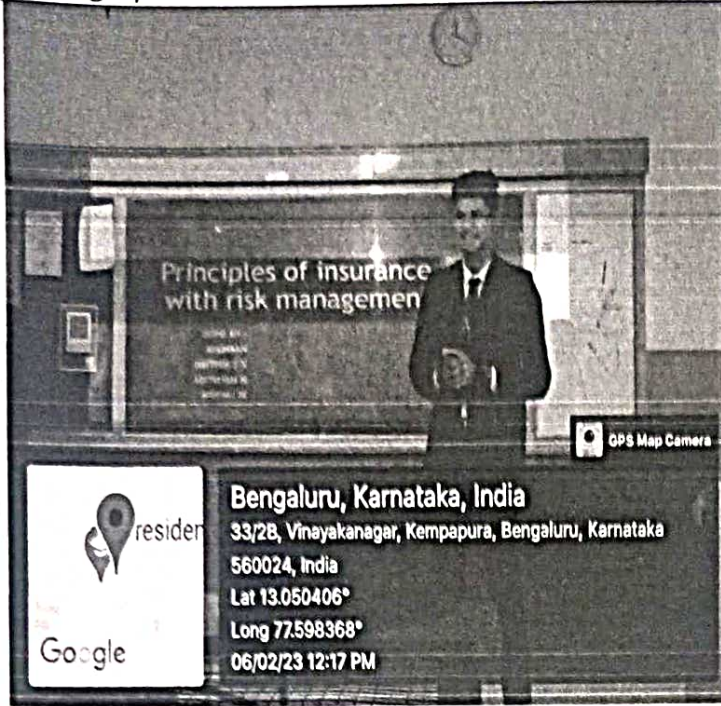
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DEPARTMENT OF MANAGEMENT
INNOVATIVE TEACHING METHODS
Student Presentation

Date & Time of the Programme	06/02/23 12:30 PM
Type of the Programme (co-curricular/extra-curricular/ cultural/sports/NSS/NCC/Industry-Institute Interactive/ Extension Activities/ Outreach/Capacity building/ others)	Co-curricular, Capacity-building;
Name of the Resource Person	--
Designation	
Class & Batch	V Sem BBAM
Total No. of Students	17
Programme In charge	Ms. Reethu Rachel Raj Assistant Professor Department Of Management
Collaboration :	----
Objective :	<ul style="list-style-type: none">• To enable the students learn various concepts of insurance.• To enhance the safety of the assets.• To improve the confidence, communication and presentation skills of the students
Issues / Key factors addressed :	<ul style="list-style-type: none">• Covers included in the insurance• Various terminologies used in insurance• Evaluating the sources of risk• Steps to control the risk.
Impact/ Outcome :	<ul style="list-style-type: none">• The activity mired with identifying, analysing and responding to risk.• The session helped the students to identify the risk at the early stages and take necessary steps in mitigate the effects.• Confidence, communication and presentation skills of the students derived a drastic boost due to the presentations;

Photographs



Sachinhalal
 Head of the **HOD**ment of Management
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DIRECTOR
DR. B.S. SRIKANTH
 Director
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DEPARTMENT OF MANAGEMENT INNOVATIVE TEACHING METHODS

Student Presentations

Subject: Investment Analysis and Management

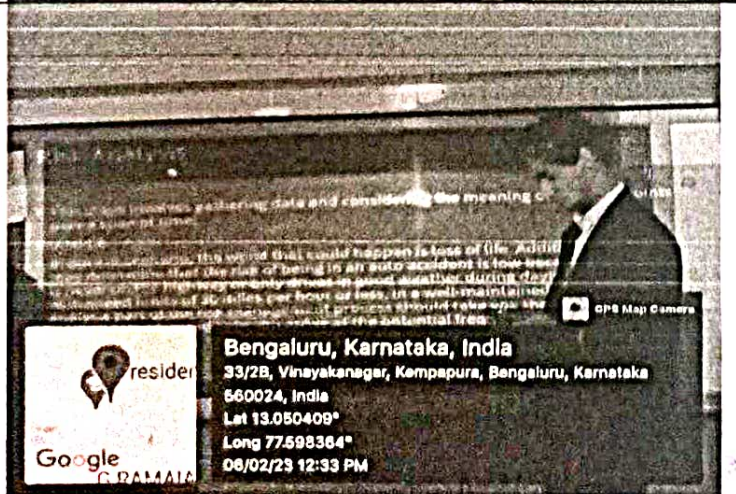
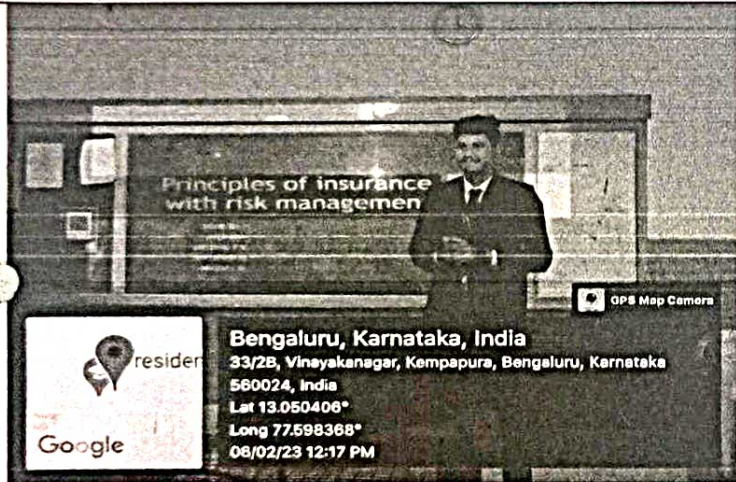
Teacher Name: Ms.Reethu Rachel Raj

Date: 06/2/22

The students of V semester BBA Aviation presented various topics related to the subject "Investment Analysis and Management" like Covers included in the insurance, Various terminologies used in insurance, Evaluating the sources of risk, Steps to control the risk etc.

The discussion enabled the students to upskill their personality as per the standards of the industry. The students acquired the skills in minimising the losses arising from future risks and uncertainties. The entire class was divided into groups and each group presented various topics on various terminologies in insurance and principles of risk management etc. The presentation helped the students to explore new concepts and reasons of various risk and also the remedies to minimise the effect of the loss.

Photographs



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